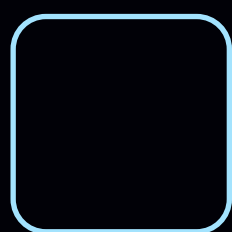




International Congress:
Intellectual Property and Cultural Industries in the face of Generative Artificial Intelligence



Casa de las Alhajas
San Martín square 1. Madrid
14 - 15 Mar
2024



in collaboration with



Comunidad de Madrid



GOBIERNO DE ESPAÑA
MINISTERIO DE CULTURA

organized by

A Instituto Autor

fundación **sgae**

The logo features the letters 'sgae' in a lowercase, sans-serif font, with a small square to its left. To the right of 'sgae' is a large, stylized '105' where the '0' is a continuous loop. Below the '105' is the word 'anniversary' in a smaller, lowercase, sans-serif font.

sgae 105
anniversary

PROGRAM

International Congress: Intellectual Property and Cultural Industries in the face of Generative Artificial Intelligence

Casa de las Alhajas

San Martín square 1. Madrid

14 - 15 Mar
2024

Thursday, **March 14th**

9.30 a.m. Welcome:

Antonio Onetti – President of SGAE

9.40 a.m. Opening ceremony:

Mariano de Paco Serrano – Regional Minister of Culture,
Tourism and Sports of the Comunidad de Madrid

9.45 a.m. **“Intellectual property and generative artificial
intelligence, an overview”**

Ryan Abbott – Lawyer expert in artificial intelligence,
doctor and writer

10.30 a.m. COFFEE BREAK

11.00 a.m. **“Do AI Inputs infringe the copyright in the source
works?”**

Jane C. Ginsburg – Lawyer and Professor of Intellectual
Property at Columbia Law School

11.45 a.m. **“European and North American approaches to a Global Challenge”**

Colloquium between Jane C. Ginsburg and Andy Ramos, Lawyer and Partner at Pérez-Llorca

12.30 p.m. **“The use of protected content by Generative Artificial Intelligence systems”**

- **Fernando Carbajo Cascón** – Full Professor of Commercial Law at the University of Salamanca
- **Antonio Muñoz Vico** – Lawyer. Partner of Intellectual Property at Garrigues
- **Nuria Oliver** – Expert in Artificial Intelligence, PhD from the Massachusetts Institute of Technology
- **Moderator: Marisa Castelo** – Lawyer and President of the Instituto Autor

14.00 p.m. BREAK

16.00 p.m. **“Do collecting societies dream of electric authors? The coming Artificial Intelligence: probable, safe or remote scenarios for copyright in the future”**

STOCHASTIC MONKEYS/MONOS ESTOCÁSTICOS
(Antonio Ortiz y Matías S. Zavia) record their regular live podcast interviewing speakers

17.15 p.m. **“The ownership and registration of creations made by Artificial Intelligence systems”**

- **Alejandro Puerto** – Registrar of Intellectual Property of the Comunidad de Madrid
- **Concepción Sáiz García** – Professor of Civil Law at the University of Valencia
- **Ryan Abbot** – Promoter of “The artificial inventor project”
- **Moderator: José María Anguiano** – Lawyer expert in computer and technology law

18.30 p.m. End of the day

Friday, **March 15th**

9.30 a.m. **“Market development of artificial intelligence in the music sector and impact on music authors and creators”**

Klaus Goldhammer – Partner and CEO of Goldmedia

10.30 a.m. COFFEE BREAK

11.00 a.m. **“The regulation of artificial intelligence in Europe: a humanistic approach”**

Leonardo Cervera Navas – Secretary General of the European Data Protection Supervisor

12.00 p.m. **“Legislative trends in Europe and Spain”**

- **Ibán García del Blanco** – Member of the European Parliament. S&D Spokesman in the Legal Affairs Committee
- **Lara Chaguaceda Bermúdez** – Deputy Director General of Intellectual Property. Ministry of Culture
- **Cristina Perpiñá-Robert Navarro** – General Director of SGAE
- **Moderator: Mercedes del Palacio Tascón** – Civil administrator expert in cultural law

13.15 p.m. Conclusions:

- **Juan José Solana** – President of the SGAE Foundation
- **Marisa Castelo** – President of the Instituto Autor

13.25 p.m. Closing ceremony:

Carmen Páez Soria - Subsecretaria of the Ministry of Culture



 **105**
anniversary